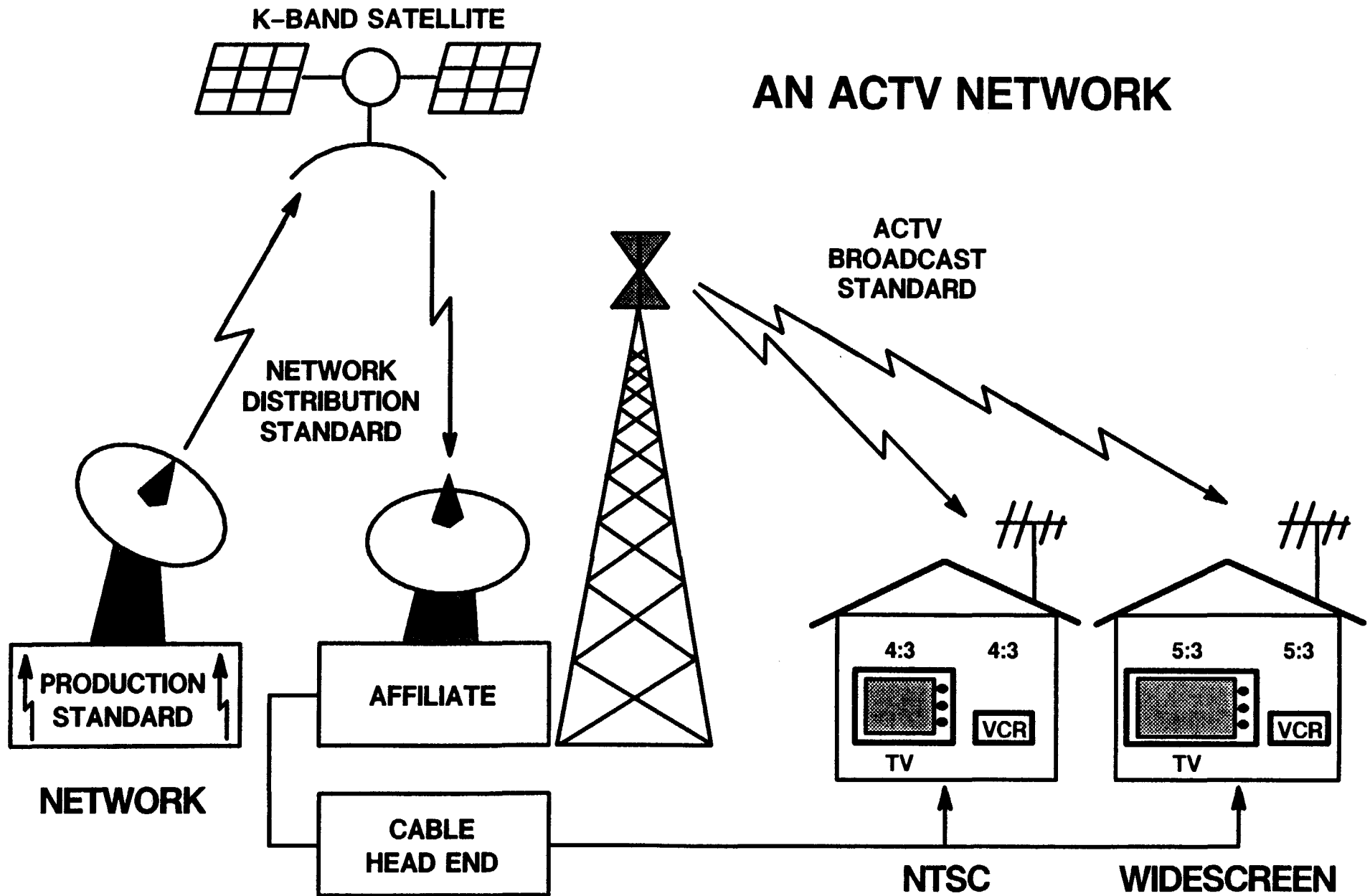


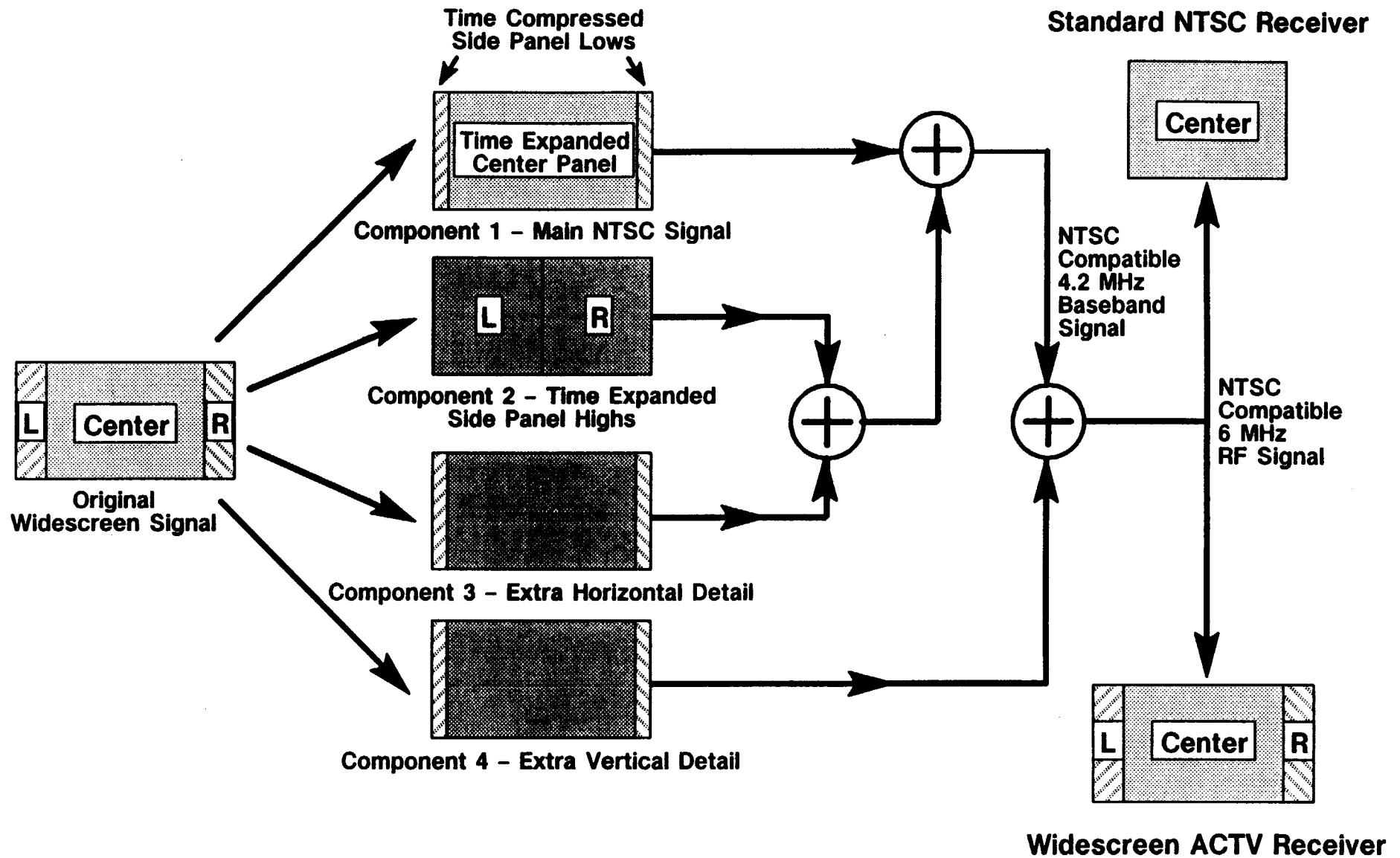
IN CONCLUSION, LET ME SAY THAT ACTV IS STILL IN DEVELOPMENT. TO DATE \$45 MILLION HAS GONE INTO THE RESEARCH ON ACTV AND IT IS ESTIMATED ANOTHER \$30 MILLION WILL HAVE TO BE SPENT TO PERFECT THE SYSTEM. WE WILL CONTINUE TO WORK WITH THE DAVID SARNOFF RESEARCH CENTER, AND TO SEEK OUT THE SUPPORT OF BROADCAST AND CABLE GROUPS WHO HAVE AN INTEREST IN ADVANCED TELEVISION DEVELOPMENT TO ENSURE THAT THE ACTV PROMISE BECOMES REALITY IN A TIMELY MANNER.

NBC HAS A LONG HISTORY OF TECHNOLOGICAL INNOVATIONS. IT WAS FIRST IN NETWORK BROADCASTING, FIRST IN BLACK AND WHITE TELEVISION, FIRST IN COMPATIBLE COLOR AND TV STEREO SOUND. WE ARE PROUD NOW TO OFFER THE PROMISE OF THIS EVOLUTIONARY BREAKTHROUGH TO THE AMERICAN VIEWING PUBLIC AND TO THE TELEVISION INDUSTRY.

MR. CHAIRMAN, I'D BE PLEASED TO RESPOND TO ANY QUESTIONS YOU OR THE OTHER MEMBERS MAY HAVE.

# AN ACTV NETWORK





## ACTV - Single Channel NTSC Compatible Widescreen EDTV System

## RF SPECTRUM

